

Standard  Institutionally Developed College: N/A

EDGE Compatible: No

**Pre-requisites**

Program Admission

**Co-requisites**

**Course Description**

Introduces the student to the fundamentals of oral communication. Topics include selection and organization of materials, preparation and delivery of individual and group presentations, analysis of ideas presented by others, and professionalism.

**Course Length**

	Minutes	Contact Unit
Lecture:	2250	
Lab 2:	0	
Lab 3:	0	
Practicum/Internship:	0	
Clinical:	0	
Total:	2250	3
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Semester Credit Hours:		3

**Competencies**

Order	Description	Lecture	Lab2	Lab3	Practicum/ Internship	Clinical	Total Minutes	Semester Credit Hrs
1	Selection and Organization of Materials	450	0	0	0	0	450	0
2	Preparation and Delivery of Individual and Group Presentations	1200	0	0	0	0	1200	1
3	Analysis of Ideas Presented by Others	375	0	0	0	0	375	0
4	Professionalism	225	0	0	0	0	225	0
<b>Totals for Course SPCH 1101 - Public Speaking ( version 201003 ):</b>		<b>2250</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2250</b>	<b>3</b>

**Learning Outcomes**

Selection and Organization of Materials			
Order	Description	Learning Domain	Level of Learning

Order	Description	Learning Domain	Level of Learning
1	Choose and evaluate speech materials from personal experience.	Cognitive	Application
2	Select and evaluate written materials.	Cognitive	Evaluation
3	Plan and conduct a research interview	Cognitive	Synthesis
4	Properly cite quotations and statistics.	Cognitive	Comprehension
5	Organize materials into outline form.	Cognitive	Synthesis

#### Preparation and Delivery of Individual and Group Presentations

Order	Description	Learning	Level of
1	Understand and manage speech anxiety.	Cognitive	Comprehension
2	List techniques for controlling speech anxiety.	Cognitive	Knowledge
3	Select subject, remarks appropriate to actual and hypothetical audiences, settings, and occasions.	Cognitive	Application
4	Demonstrate the ability to effectively deliver an informative speech.	Cognitive	Application
5	Demonstrate the ability to effectively deliver a persuasive speech.	Cognitive	Application
6	Demonstrate the ability to effectively deliver a ceremonial speech.	Cognitive	Application
7	Collaborate with others to prepare a structured group discussion and/or presentation.	Cognitive	Application

#### Analysis of Ideas Presented by Others

Order	Description	Learning Domain	Level of Learning
1	Summarize another speaker's ideas.	Cognitive	Comprehension
2	Ask questions nonjudgmentally.	Psychomotor	Perception
3	Develop a reasoned judgment of the meaning of a speaker's ideas.	Cognitive	Synthesis
4	Discuss and analyze a speaker's point of view.	Cognitive	Comprehension

#### Professionalism

Order	Description	Learning Domain	Level of Learning
1	Demonstrate professional dress and demeanor.	Cognitive	Application
2	Select appropriate subject matter and language usage for professional settings.	Cognitive	Application
3	Demonstrate effective verbal and nonverbal skills for professional settings.	Cognitive	Application

#### References

Order	Reference Type	Description
1	Book with Author(s) Listed	Beebe, S. A. & Beebe, S. B.. (2010). Public Speaking Handbook. (3rd). Boston: Pearson Education.
2	Book with Author(s) Listed	Lucas, S. E.. (2009). The Art of Public Speaking. (10th). New York: McGraw-Hill.
3	Book with Author(s) Listed	

Order	Reference Type	Description
		Obsorn, M., Osborn, S. & Osborn, R.. (2009). Public Speaking. (8th). Boston: Pearson Education.
4	Book with Author(s) Listed	Grice, G. L. & Skinner, J. F.. (2010). Mastering Public Speaking. (7th). Boston: Pearson Education.
5	Book with Author(s) Listed	Waddell, P.. (2010). Going from stress to success. (4th). Boston, MA: Pearson.