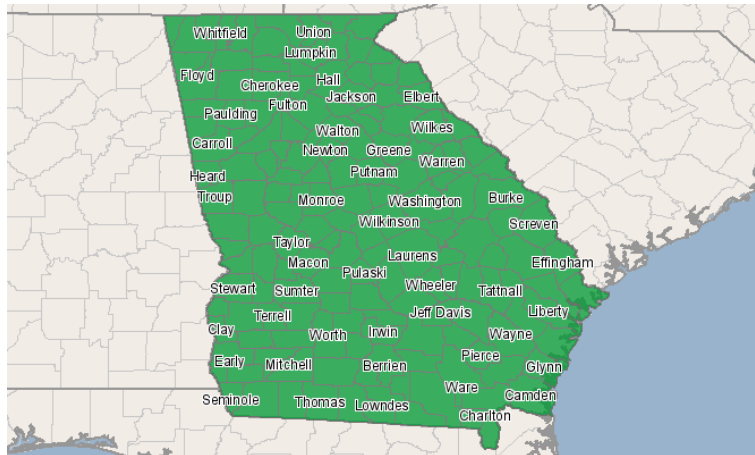


Technical College System of Georgia



1800 Century Place
Atlanta, Georgia 30345
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Program Report



Region Info

Region: Georgia

State Area: Georgia

Executive Summary

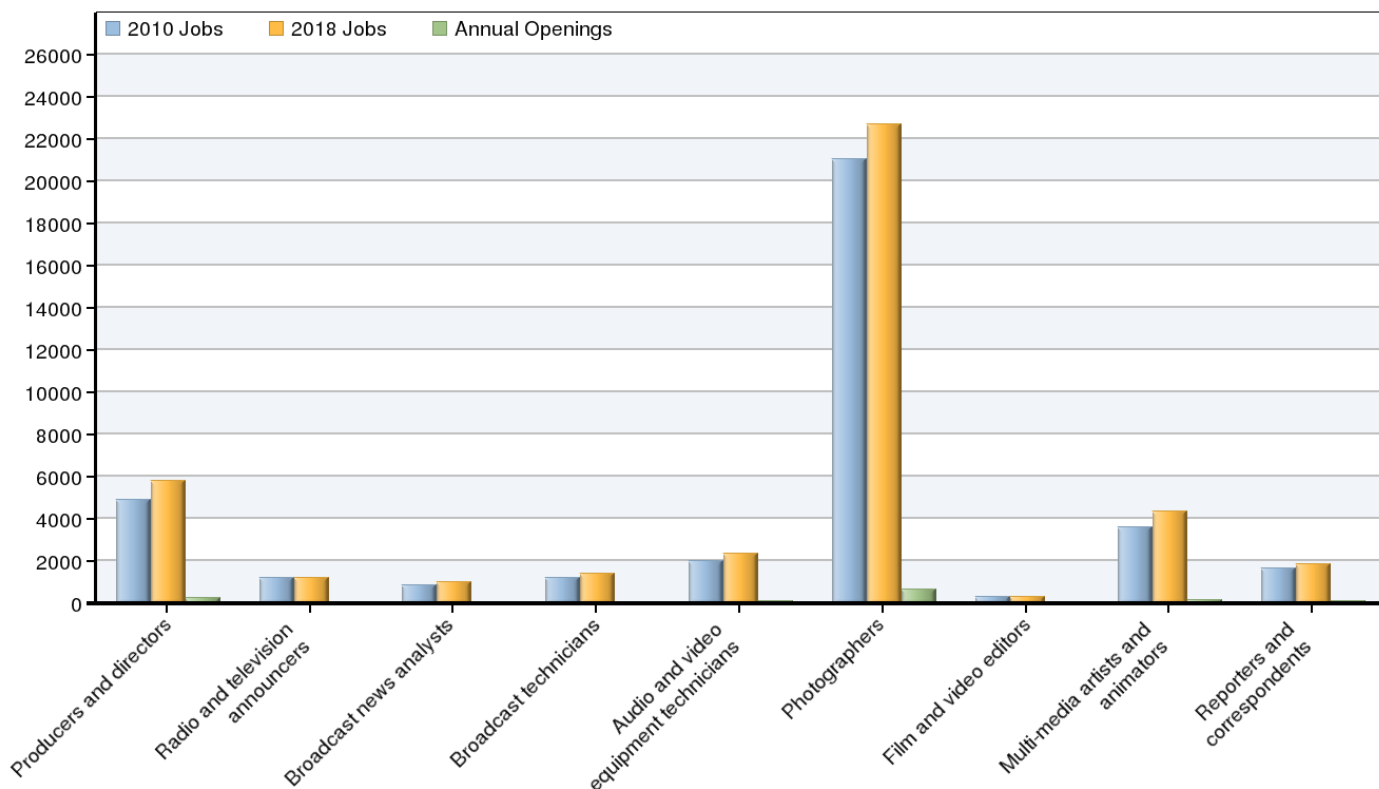
Program
Photojournalism (CIP 09.0404)
Digital Communication and Media/Multimedia (CIP 09.0702)
Radio, Television, and Digital Communication, Other (CIP 09.0799)

Program Occupations
Reporters and correspondents (SOC 27-3022)
Photographers (SOC 27-4021)
Film and video editors (SOC 27-4032)
Multi-media artists and animators (SOC 27-1014)
Audio and video equipment technicians (SOC 27-4011)
Broadcast technicians (SOC 27-4012)
Producers and directors (SOC 27-2012)
Radio and television announcers (SOC 27-3011)
Broadcast news analysts (SOC 27-3021)

Summary	
2010 Occupational Jobs	36,774
2018 Occupational Jobs	40,942
Total Change	4,166
Total % Change	11%
2007 Median Hourly Earnings/Worker	\$16.34
Annual Openings	1,396
Total Replacement Jobs	7,002

Source: EMSI Complete Employment - Fall 2008

Occupational Breakdown



SOC Code	Description	2010 Jobs	2018 Jobs	Annual Openings	Replacement Jobs	Hourly Earnings	Education Level
27-2012	Producers and directors	4,920	5,778	240	1,060	\$25.78	Degree plus work experience
27-3011	Radio and television announcers	1,213	1,219	53	416	\$12.22	Long-term on-the-job training
27-3021	Broadcast news analysts	857	988	41	198	\$18.99	Degree plus work experience
27-4012	Broadcast technicians	1,192	1,377	59	285	\$15.01	Associate's degree
27-4011	Audio and video equipment technicians	1,990	2,344	103	470	\$14.57	Long-term on-the-job training
27-4021	Photographers	21,046	22,685	647	3,539	\$15.61	Long-term on-the-job training
27-4032	Film and video editors	288	325	10	39	\$16.65	Bachelor's degree
27-1014	Multi-media artists and animators	3,617	4,367	168	597	\$10.65	Bachelor's degree
27-3022	Reporters and correspondents	1,652	1,858	75	397	\$15.31	Degree plus work experience
	Total	36,774	40,942	1,396	7,002	\$16.34	

Source: EMSI Complete Employment - Fall 2008

Data Sources and Calculations

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Georgia Department of Labor, Workforce Information and Analysis, Occupational Information Services Unit.